

Fox Resigned to Giving Up Square Footage for Its Expansion Project.

Fox Studios has completed Phase I and will soon begin Phase II of its studio expansion project.

The studio must complete construction of an additional 300,000 to 763,540 square feet by the year 2006. Under terms set forth by the city, Fox would lose the right to construct any of the allowable square footage that has not been started by January 31, 2006 or completed by December 31, 2006. Although it is actually entitled to build approximately 763,540 square feet of office space, Fox appears resigned to give up about 400,000 of those square feet in order to meet City restrictions on the amount of traffic the studio is allowed to generate.

Fox currently boasts the only traffic-monitoring system in the state, perhaps in the country, that tracks traffic flow in and out of its facilities by hour, twenty-four hours a day, fifty-two weeks a year. The information gathered from the monitoring system is presented to the Los Angeles Department of Transportation twice a year for its approval.

Should Fox traffic exceed the limits placed on it by the City, the studio faces financial penalties.

Fox provides many amenities on-site to encourage workers not to leave the lot during their working hours.

Under Phase I Fox built the Galaxy Parking Structure, which can accommodate over 1,7000 vehicles. The studio provided an entrance to the studio on Olympic Boulevard through the Fox Plaza parking structure. This entrance is limited to 300 vehicles a day and is used for egress only.

In addition, under Phase I, Fox also built the 170,000 square foot Fox Network Operations Center, which runs twenty-four hours a day, seven days a week. Gretchen Lewotsky, a Fox public affairs spokesman, said that because vehicles enter and exit the Center all day, the Center adds little to rush hour traffic. The Fox Network Operations Center broadcasts worldwide all Fox programming—even the Fox news operations, which emanate mostly from New York and Washington, D. C.

In addition, during Phase I, Fox completed the five story, 350,000 square foot Craft Building, which houses such departments as lighting, milling, plastering, and painting, and studio operations..

The studio also finished making some modifications to the lot. These included a beautification project that included the creation of huge murals on the walls of existing structures. Among the murals are one of the famous scene from *The Seven Year Itch* that

features Marilyn Monroe in a lifted air-blown skirt. Other murals depict scenes from *Star Wars*, *The Sound of Music*, and *The Ox Bow Incident*.